

Artwork Requirements

Resolution:

For best results, the files should be created at 300 DPI resolution. Files with a higher DPI are acceptable but will not produce better quality. Anything lower may produce undesired outcomes.

Color:

All files should be designed and submitted in CMYK mode (not RGB) for best results.

Embedded Images:

Please make sure all placed/linked graphics and images are embedded.

Fonts:

All fonts should be outlines(Vectors) or flattened prior to submission. Fonts should be at least 4pt (.055")

Bleeds:

1/16" bleed is needed around the perimeter of your label artwork. A bleed is where the background design or color carries beyond the edge of the label. This allows for minor shifts while the label is being cut out.

Clear Space:

A clear space of 1/8" should be allow inside the finished size. This means nothing should encroach this space except for colors/patterns which extend to provide the "bleed" as mentioned above.

Proofing:

Be sure to check all artwork for spelling or typing mistakes - we do NOT proofread work

File Formats:

Preferred:

Adobe Illustrator (.AI)

Adobe Photoshop(.PSD)

Other formats:

.PDF

.jpg

.EPS

Please email your artwork to your sales person or sales@pfccases.com. Upon receipt of your art work your sales person will contact you regarding pricing.



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--- 1/16" Bleed

— Cut Line

- - - 1/8" Clear Space